



COLLIBRA CAPABILITIES USE CASES

## Explore How FSFP Supports Clients with Common Strategic Data Initiatives by Leveraging Collibra to Create Operational Efficiencies

Organizations investing in data-centric strategic initiatives (such as cloud migrations) and new technologies (such as CRM and ERP) recognize that increasing data literacy and maturing data governance are necessary for maximizing value of these initiatives and decreasing risk of the projects.

Strategic initiatives can be costly, yet the results significantly outweigh the risks when executed correctly. These projects are an opportunity to organize people and processes around the data.

By incorporating **Collibra's Data Intelligence Cloud (CDIC)** and **Data Quality and Observability** tool, the work of data becomes actionable and accessible, giving the rest of the organization a view of critical details surrounding its data and associated data assets.

By combining data best practices and data solutions in the execution of a strategic initiative, there is an opportunity to streamline the build, reduce risk during the implementation, and provide a model for long-term maintainability.

FSFP use cases demonstrate specific and tangible business benefits based on actual projects:



### MERGERS OR THIRD PARTY DATA ACQUISITION

**WHAT /** FSFP supports organizations needing a systematic approach to better understand, use and optimize data acquired through external purchase or corporate merger so that the value of that purchase can be realized.

**HOW /** Our support begins with defining your data acquisition requirements, understanding your data acquisition or company merger process and continues through full ingestion and integration, and everywhere in between. By leveraging our data-centric acquisition and ingestion approach, we guide organizations through the alignment of the people, processes and technologies needed to maximize the benefit of the new asset.

**CAPABILITIES INVOLVED /** Shopping for Data and Data Catalog; Profiling withing Collibra Data Quality & Observability; Data Sharing Agreements; Workflow



### BI, ANALYTICS AND REPORTING MANAGEMENT

**WHAT /** With the exponential increase in data created and consumed by organizations, companies are investing in updating their advanced analytics and reporting capabilities, as well as their data governance resources, to better leverage information assets in decision-making.

**HOW /** Clients seek the services of FSFP to bring better understanding and governance to their data so that the results of reporting processes, analytic exercises, and critical machine learning (ML) models are understood, trusted and maintained over time.

**CAPABILITIES INVOLVED /** Reports, Models and KPI/Metrics Inventories; Technical Lineage Harvester; Certification of Data Products



### REFERENCE DATA/ CODE SET GOVERNANCE

**WHAT /** Many large organizations maintain an extensive web of internally and externally produced code sets. These code sets are critical to understanding context around other data, especially master and transactional data. With large volumes or rapidly changing code sets, these organizations struggle to understand the impact of new or changed values within and across code sets and how to maintain them.

**HOW /** FSFP helps organizations implement the accountability, structure, processes and tools to govern, manage and improve reference data proactively.

**CAPABILITIES INVOLVED /** Code Set Catalog with Code Values and Crosswalks; Systems, Databases, Schemas and Technology Asset Sourcing and Discovery



### PRIVACY AND COMPLIANCE

**WHAT /** Most organizations implement some privacy and access controls, but many need more rigor around repeatable processes and roles accountable to classify the data and control its acceptable use.

**HOW /** FSFP can help you extend your Data Governance and Metadata Management capabilities to meet current and future data privacy regulatory requirements and assure your customers and employees that data is protected.

**CAPABILITIES INVOLVED /** Privacy and Risk Accelerator; Workflow; Business Process Registry; Data Set and Data Element Classification



### CRM/ERP GOVERNANCE

**WHAT /** For organizations implementing or migrating to a new CRM or ERP, it is imperative to focus on data requirements, not just functional requirements, to ensure that projects are successful. Investing in data architecture, data quality and data literacy, and expanding data stewardship to the ERP and CRM data, go a long way to maximize the value of the investment, better leverage purchased functionality and reduce project risk.

**HOW /** Based on our success in data governance and data management, our clients ask FSFP to help structure a data work stream that engages data quality, metadata management, stewardship, modeling, lineage and data architecture to ensure a data-centric view plays a significant role in a typically technical implementation.

**CAPABILITIES INVOLVED /** Business Process Registry; Report and Metric Inventory; Business Glossary; Technical Lineage Harvester



### DATA GOVERNANCE FOR MDM

**WHAT /** A Master Data Management (MDM) implementation can be a complicated yet impactful data investment when delivered properly. Trusted master data can improve multiple operational processes by ensuring core business data is accurate, consistent and easy to find and use.

**HOW /** FSFP helps companies implement enterprise-level governance alongside MDM to ensure the master record is properly sourced and defined, and accountabilities are established to implement and operationalize your MDM Program.

**CAPABILITIES INVOLVED /** Master Data Domain Definition and Business Glossary; Master Record Stewardship; Match, Merge and Survivorship Process Catalog



### CLOUD MIGRATION/ DATA LAKE OPTIMIZATION

**WHAT /** Every company is evaluating the cost benefits of migrating to cloud, whether for applications or data storage -and many have already started the journey. Whether moving an on-prem application to the cloud or leveraging a data lake, taking full advantage of new architecture and technology stacks cannot just be a “lift and shift.”

**HOW /** FSFP helps companies optimize their data and data understanding while migrating to the cloud and/or implementing a data lake. FSFP assists clients in identifying and documenting business terms, automating metadata ingestion of source and target data structures, and extracting lineage during the project, not as an afterthought. The linkage between business and technical metadata provides optimal context and ensures you maximize the value of the migration and establish a data lake that serves your business.

**CAPABILITIES INVOLVED /** Data Quality & Observability; Usage Rules; System and Technology Inventory; Traceability Diagrams

For each of the use cases outlined, FSFP guides our clients on the most valuable information (metadata) to catalog and how best to engage stewards. This sets the foundation for leveraging increased Collibra functionality and expansion of content captured across additional business areas.



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