![First San Francisco Partners logo](FIRST SAN FRANCISCO PARTNERS)

Fuel Agentforce with Trusted Data

Your AI agents are only as strong as the data that grounds them. With complete, accurate and business-aligned data, Agentforce delivers trusted insights, dependable automations and measurable value.

Organizations often find that inconsistent results trace back to incomplete or misaligned Salesforce data. First San Francisco Partners (FSFP) closes those gaps by focusing on the elements most critical to your use cases — ensuring agents run on context-rich, reliable information.

Our Agentforce Data Readiness Framework provides a clear, repeatable way to align your objectives with the data required for success. By pinpointing which Salesforce objects and external sources matter most, we help your agents perform consistently and scale with confidence.

GROUNDED IN STRATEGIC DATA ALIGNMENT

Success with Agentforce takes more than "clean data." It takes harmonized, unified, and federated data — data that's directly aligned to your business use cases. Different Agentforce applications rely on different data elements, so focusing on the right ones accelerates time to value.

FSFP helps you identify exactly which Salesforce and external data sources matter most for your planned use cases. Our approach ensures your agents are grounded in the critical, harmonized data they need — without wasting effort on areas that don't drive outcomes.

PREPARE FOR A MULTI-AGENT FUTURE

The future belongs to organizations that can orchestrate multiple AI agents working together seamlessly. FSFP's approach not only addresses today's data challenges — it unifies and federates the data foundation that enables multi-agent collaboration. This creates a lasting advantage as these capabilities evolve.

ABOUT US

FSFP supports some of the most notable data-driven, recognizable brands in navigating change to make information actionable. Founded as a woman-owned business in 2007, we focus on implementing sustainable solutions to transform data capabilities and drive measurable business value.

With years of data-centered experience across a variety of industries, each of our consultants knows how to shape and activate business-driven solutions across the entire data lifecycle — from point of creation or acquisition to operational and advanced analytical usage to retention or destruction. By addressing people, processes, architecture, and technology, we harmonize and unify fragmented data ecosystems, strengthen data management and governance, enhance AI for insights and productivity, and optimize performance to help organizations lead their industries.

Information is your business. *Making it actionable is ours.*
firstsanfranciscopartners.com

Framework for Agentforce Success

Enterprise data doesn't live in one place — it's scattered across functions and systems, each with its own dependencies. For AI agents to succeed, this complexity must be harmonized and federated across domains and aligned to business goals.

FSFP helps organizations cut through the noise and deliver AI value faster by focusing on what matters most:

ALIGN TO USE CASES / Prioritize Salesforce and external data that directly drives your Agentforce objectives.
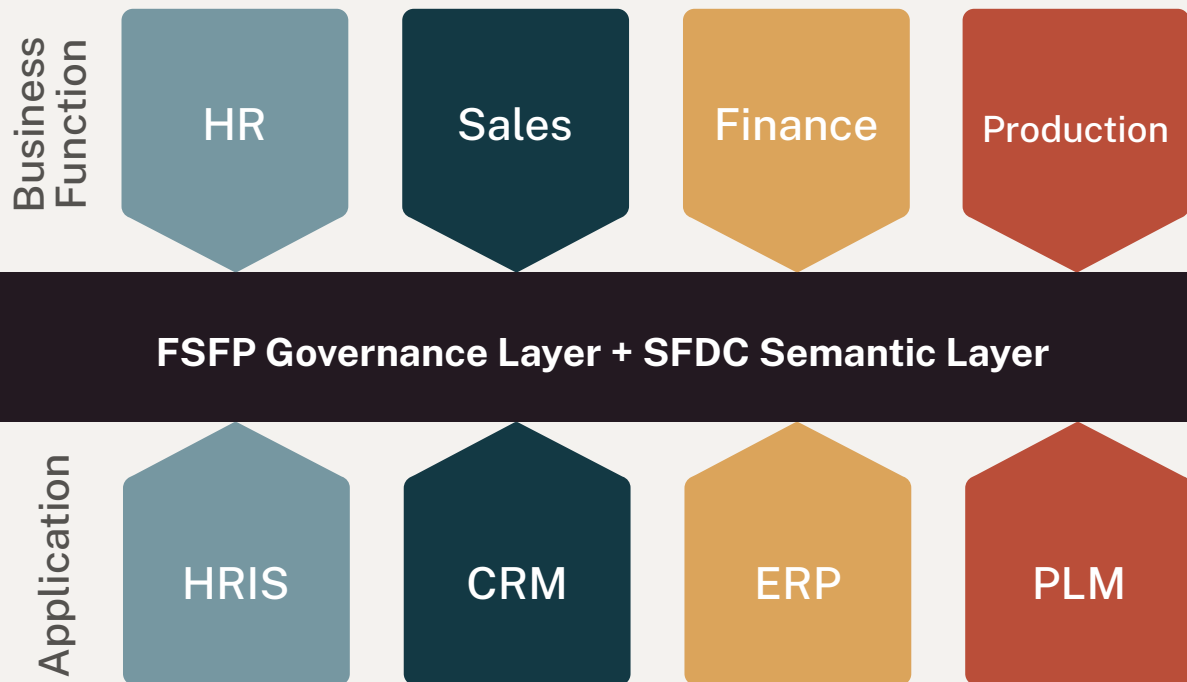
BUILD TRUSTED FOUNDATIONS / Close data quality gaps so agents deliver accurate, reliable results.

ACCELERATE TIME TO VALUE / Address the highest-impact issues first, so outcomes are realized quickly.

PREPARE FOR WHAT'S NEXT / Establish scalable governance that supports multi-agent collaboration as your AI footprint grows.

Business Function

| HR | Sales | Finance | Production |

FSFP Governance Layer + SFDC Semantic Layer

Application

| HRIS | CRM | ERP | PLM |

Enterprise AI needs a governance layer to succeed. FSFP enables the harmonized, unified foundation that powers Salesforce and Agentforce.