FIRST SAN FRANCISCO
PARTNERS

DATA GOVERNANCE FRAMEWORK

Improve the ROI of Your Enterprise Data

Unlock Your Data's Full Potential

Whether the goal is to enable an improved customer experience, increased speed of innovation or improved efficiency in the supply chain, it's clear many businesses have embarked on a journey toward digital transformation, data-driven decision-making or advanced automation and democratization. Data has become the lifeblood of our digital economy. To extract its full value, data must be managed and governed.

Organizations investing in digital transformation and artificial intelligence recognize the value of strong data governance. However, they may not fully understand the role a framework plays, setting the strategy, objectives and policies for the effective management of data. These strategic priorities motivate organizations to leverage data effectively to drive business outcomes.

Data governance makes other data capabilities more effective by prioritizing and preparing data to be trusted and used efficiently.

SUCCESS STARTS WITH TRUSTED DATA

People trust data they understand and know to be maintained — and this optimizes productivity and decision-making. Trusted data is the result of data governance.

First San Francisco Partners' (FSFP) Data Governance Framework allows organizations to leverage their existing data capabilities and improve orchestration to jumpstart their success in digital transformation and data-driven insights.

For more than 15 years, FSFP has provided guidance, structure and focus to data governance (DG) initiatives. We excel in meeting clients where they are, expertly designing solutions tailored to their unique needs and cultures. From setting up an effective governance organization and decision-making structure to developing data management capabilities based on strong guiding principles and policies, our approach ensures the success of DG initiatives. With trusted data at the core, these solutions reveal short-term benefits and provide a strong ROI, supporting growth and innovation.

ABOUT US

FSFP supports some of the most notable data-driven, enterprise-level organizations in navigating change to make information actionable. Founded as a woman-owned business in 2007, we focus on implementing sustainable solutions to transform data capabilities and drive measurable business value.

With years of data-centered experience across a variety of industries, each of our consultants knows how to shape and activate business-driven solutions across the entire data lifecycle — from point of creation or acquisition to operational and advanced analytical usage to retention or destruction. By addressing people, processes, architecture, and technology, we strengthen organizations' data management and governance, enhance AI for insights and productivity, and optimize performance to lead their industries.

Information is your business. *Making it actionable is ours.*
firstsanfranciscopartners.com

Proven Framework for Effective Governance

FSFP can grow or strengthen your foundation of **COLLABORATIVE GOVERNANCE** that sets the direction for how data will be managed in your enterprise and provides support for the development of better data management processes.

STRATEGY / Incorporate an enterprise perspective with key business stakeholders at the table to accelerate **business-driven decision-making** with sustainable data accountabilities.

ORGANIZATION / Design **operating models** that facilitate holistic decision-making and break down organizational silos. Clearly define **roles and responsibilities** and build buy-in and participation to govern your data effectively.

DIRECTIVES / Provide your data community with rules of the road, including **guiding principles, policies and standards** for creating, maintaining and using data.

MEASUREMENT / Identify holistic **progress and impact metrics** that go beyond measuring productivity to measure the impact of the change created.

ORGANIZATIONAL CHANGE MANAGEMENT / Plan for the **organizational change** required to drive implementation, adoption and transformation. Define **training and education** plans focused on the skills needed to support DG efforts and the employee development opportunities to meet those needs.

We will accelerate and refine your development of these **DATA CAPABILITIES** essential for making governance more effective, ensuring that data is prioritized, prepared and trusted for efficient organizational utilization:

DATA LITERACY / Instill a culture of data fluency across the collective organization, creating a common language for all stakeholders, including those in the boardroom.

METADATA MANAGEMENT / FSFP assists you in identifying and documenting business terms, automating metadata ingestion of source and target data structures and extracting lineage during the project, not as an afterthought.

DATA QUALITY & OBSERVABILITY / Set up your processes for defining expectations of data, monitoring conformance to expectations and correcting non-conformance.

MASTER & REFERENCE DATA MANAGEMENT (MDM) / Implement the accountability, structure, processes and tools to proactively govern, manage and improve reference data and implement and operationalize your MDM program.

DATA & MACHINE LEARNING OPERATIONS / Identify and mitigate the ripple effects of change on analytics, reporting and operational systems and processes across the organization.

REPORTING & VISUALIZATION / Build the data foundation for reports that identify concepts, trends and patterns in your data, as well as visuals that quickly convey these concepts.

AI & ANALYTICS ENABLEMENT / Bring better understanding and governance to your data so that the results of reporting processes, analytic exercises, critical machine learning (ML) models and AI output are understood, trusted and maintained over time.

PRIVACY, SECURITY, LEGAL & COMPLIANCE / Extend your DG capabilities to meet regulatory obligations and keep your enterprise's commitments for the data it manages.

Having a knowledgeable partner who can help navigate business evolution and technological innovation is no longer optional. By leveraging best practices that have been right-sized and tailored to each client's culture and needs, FSFP enables your organization to make data decisions that are scalable, sustainable and valuable. Our DG Framework is the key that successfully guides you through today's data challenges — and tomorrow's.